

Profile

I have years of experience in creating motion graphics, editing, graphic design, multimedia and creative direction. I have skills for prioritizing for multiple deadlines and revisions along with project management and working with other skilled team members. I have taken ideas and creative challenges and made successful animations for broadcast commercials, live TV shows and multimedia campaigns. I have a passion for working on motion graphics, and multimedia for broadcast, web and live TV.

Skills

Art Skills:

Motion Graphics; Editing; 2D/3D animations; Multimedia; Banner Ads; Web Graphics; Illustration; Landing Pages; File Optimization; Project management

Software Skills:

Adobe After Effects; Adobe Flash; Adobe Photoshop; Adobe Illustrator; Maxon Cinema 4D; Adobe Premiere; Adobe Dreamweaver; Adobe Media Encoder; Pixel;

Successes have included:

- Worked on team creating a graphics package for a live two hour TV show **THE JAM**.
- **Art direction** and quality control over **concepts** and projects for multimedia ads and motion graphics.
- Ability to work on multiple projects to meet dead lines and fast turn around times.
- Creation of templates for broadcast video, art production, and multimedia platforms.
- **Project and production manager** for long format real-estate, and auto shows..
- Constructed **broadcast quality commercials**, motion graphics, and multimedia, helping to close business deals.

Experience

Weigel Broadcasting, Chicago, IL (2017-Present)

Graphic Producer / Motion Graphic Designer

- Design motion graphics, graphic templates, and graphics for The Jam TV Show package.
- Oversee the daily graphic and animation needs for **THE JAM SHOW**.
- Work with the Art and Marketing departments on motion graphics, social media and show graphics.
- Communicate with all departments in regards to assets and materials needed for on-air broadcast.
- Supervise and prioritize projects and deadlines for fast turn around times.

Zoom Advertising, Chicago, IL (2015-2017)

Motion Graphics / Editor

- Created quality motion graphic commercials and animations for broadcast.
- Worked with 2D, 3D, raw footage, audio files, and graphics to create broadcast video.
- Edited thirty second commercials and Info Commercials
- Worked on design ideas and concepts with Creative Director and clients.
- Converted broadcast video to needed compressions for TV stations, web, and viewing for review.
- Managed multiple projects from concept to completion.
- Worked in a fast paced environment meeting deadlines and revisions while maintaining quality work.

Experience (cont.)

DHP, Chicago, IL (2012-2015)

Creative Director/ Multimedia Specialist/ Editor

- **Managed** multiple projects from concept through completion.
- Created motion graphic animations, broadcast commercials, and multimedia ads for broadcast, and web.
- Managed contracted designers and prioritized projects and revisions.
- **Communicated** with clients on needs and strategy for projects.
- Insured deadlines and fast turn around times and insured all contractual agreements were met.
- Worked on designs and products in various software for different media platform products.

Comcast Spotlight, Detroit, MI (2009-2012)

North Central Division Headquarters, CSG Department

Multimedia Specialist

- **Designed** online banners, landing pages, video, and motion graphics for client and company campaigns.
- Helped to set up a standard procedure for work request and work flow.
- Productive team member who helped to **increase online advertisement for the company by 75%**
- Designed sales collateral in various types of media to help close new business.

Comcast Spotlight, Chicago, IL / Portland, OR (2002-2009)

North Central Division, Production Department

Motion Graphic Designer/ Editor

- Designed motion graphic templates for clients, which eliminated turnaround time and outsourcing cost.
- Worked collaboratively with producers and clients on concept and development of broadcast commercials.
- Efficiently project managed all auto and real-estate broadcast shows, and supervised two other employees
- Edited broadcast commercials combining motion graphics, live footage, 2D and 3D elements, audio, and music.
- Updated and managed all department computers for software and plugin updates and system software.

Education

Columbia College - Chicago IL

Bachelor of Arts 1997

Additional Training *PCC, Portland, OR 2013-Present*

CSS3 - Adobe Premiere CC - Cinematography - Video Streaming - Editing

Additional Training *Oakland Community College, Royal Oak, MI 2009-2011*

Adobe Illustrator - Adobe Dreamweaver - Adobe Flash - HTML

Columbia College, Chicago IL 2007-2009

Flash Animation - Action Script 3.0 - 2D Composition - Drawing- Design